

California Consumer Privacy Rights Notice
Effective: July 1, 2020

This California Consumer Privacy Rights Notice (“Notice”) sets forth Urban Remedy, Inc.’s (“URBAN REMEDY”) disclosure obligations under California law, including the California Consumer Privacy Act of 2018 (“CCPA”) and the California Civil Code section 1798.83. This Notice provides the additional details regarding the information defined as ‘personal information’ under applicable California law and related to a California resident or household (“Consumers” and “You”) further referred to as “Personal Information.”

1. Personal Information Collected and Disclosed

URBAN REMEDY collects, uses and/or discloses Personal Information as follows:

| Personal Information Collected, Used and/or Disclosed in Preceding 12 Months | | | | | |
|---|------------|--|---|---|--|
| CCPA Category | Collected? | Source of Collection | Business Purpose | Disclosed or Shared for Business Purpose? | Purpose of Disclosure |
| <u>Category A Identifiers & B Personal Information</u> <ul style="list-style-type: none"> • Name/Alias | Yes; | You; Marketing Service Providers; Order & Delivery Partner Service Providers | Purchases; Account Creation; Customer Support; Reviews; Payment Processing; Shipping; Order Delivery Job Application | Yes; Service Provider | Shipping; Payment; Processing; Order Delivery; Job Application; Tracking; Auditing; Performing Services |
| <ul style="list-style-type: none"> • Email | Yes | You; Marketing Service Providers; Order & Delivery Service Provider; Vendors | Purchases; Account Creation; Purchase and Shipping Verification; Order Delivery; Opt-in requests for Information, Products & Services; Co-Marketing | Yes; Service Provider | Shipping; Verification; Order Delivery; Marketing; Job Application Tracking; Auditing; Performing Services |
| <ul style="list-style-type: none"> • Address | Yes | You; Order & Delivery Partner | Payment Processing; Shipping; Order | Yes; Service Provider | Payment Processing; Shipping; Order Delivery; |

| | | | | | |
|---|-----|---|---|--|---|
| | | Service Providers | Delivery; Job Application | | Job Application Tracking; Auditing; Performing Services |
| • Cell or Telephone # | Yes | You; Order & Delivery Partner Service Providers | Shipping; Order Delivery; Job Applications | Yes; Service Provider | Shipping ; Order Delivery; Purchase Verification; Job Application Tracking; Auditing; Performing Services |
| • Unique/Online ID (cookies) | Yes | Device | Program Analytics; Auditing; Data Security; Performing Services; Marketing; Advertising | Yes; Service Provider | Security; Marketing |
| • IP Address | Yes | Device; Service Provider | Program Analytics; Auditing; Data Security; Performing Services | Yes; Service Provider | Data Security; Site Analytics |
| • Account Name | Yes | You | Account Creation | No | N/A |
| • Social Security # | Yes | You | Job Application | Yes; Service Provider | Job Application Tracking; Performing Services |
| • Driver's License# | No | N/A | N/A | N/A | N/A |
| • Passport # | No | N/A | N/A | N/A | N/A |
| • Credit or Debit Card # /ACH | Yes | You *stored as token only | Payment Processing | Yes; Payment Processor *token only exchanged | Payment Processing |
| • Other: Medical/Financial/Health | No | N/A | N/A | N/A | N/A |
| Category C: Protected Characteristics | No | N/A | N/A | N/A | N/A |
| Category D: Commercial Information | No | N/A | N/A | N/A | N/A |
| • Personal Property Records | | | | | |
| • Products/Services Purchased-Obtained-Considered | Yes | Device (re URBAN REMEDY site only); You (re on-demand delivery) | Site Analytics Order Delivery | Yes; Service Provider | Site Analytics; Order Delivery |
| • Purchasing history/tendencies | Yes | You/Device | Site Analytics | Yes; Service Provider | Site Analytics |
| Category E: Biometric Information | No | N/A | N/A | N/A | N/A |

| | | | | | |
|--|-----|-------------------------------------|------------------------------|-----------------------|--|
| Category F: Internet/Network Activity <ul style="list-style-type: none"> Browsing/search history Interaction with site/advertisement | Yes | You; Device; Service Provider | Site Analytics; | Yes; Service Provider | Site Analytics |
| Category G: Geolocation data | Yes | You | Site Services – Directions | Yes; Service Provider | Site Analytics |
| Category H: <ul style="list-style-type: none"> Audio | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Electronic | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Visual | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Thermal | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Olfactory | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Other Similar | No | N/A | N/A | N/A | N/A |
| Category I: Professional/Employment-Related | Yes | You; Social Media (Opt-In Only) | Job Application | Yes; Service Provider | Job Application Tracking; Performing Services |
| Category J: Educational Information | Yes | You; Social Media (Opt-In Only) | Job Application | Yes; Service Provider | Job Application Tracking; Performing Services |
| Category K: Inferences from Data Collected <ul style="list-style-type: none"> Preferences | Yes | You | Site Analytics; Marketing | Yes; Service Provider | Site Analytics; Marketing |
| <ul style="list-style-type: none"> Characteristics | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Psychological Trends | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Predispositions | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Behavior | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Attitudes | No | N/A | N/A | N/A | N/A |
| <ul style="list-style-type: none"> Intelligence/Abilities/Aptitude | No | N/A | N/A | N/A | N/A |

Other Potential Third Party Disclosures: Personal Information may also be disclosed to serve our legitimate business interests as follows: (1) as required by law, such as to comply with a subpoena, or similar legal process, (2) as part of a merger, acquisition, bankruptcy or other transaction in which a third party assumes control of all or part of the business, (3) to investigate, prevent, or take action regarding suspected or actual illegal activities or to assist government enforcement agencies as required by law; (4) enforce our agreements with you, and/or (5) investigate and defend ourselves against any third-party claims or allegations.

2. Sale of Personal Information

Urban Remedy has shared certain unique/online Identifiers with our advertising partners. Such unique identifiers, such as cookies, may be used by those companies, such as Criteo, Facebook and Google, to build a profile of your interests and show you relevant adverts on other sites. Such sharing may constitute a “sale” under the CCPA, which broadens the definition of “sale” and “personal information” beyond how you might commonly interpret those terms. Under the CCPA, “personal information” includes information that is not necessarily directly tied to an individual’s identity but may be associated

with a device. This includes identifiers such as IP addresses, web cookies, web beacons. Similarly, the term “sell” is defined to include not just selling in exchange for money, but also sharing or transferring personal information (including information that does not directly identify an individual as described above) in exchange for anything of value, which is not limited to the exchange of money.

In the last 12 months, **Company has shared data with advertising partners, to delivering relevant advertising to you. When you opt out under this Section, Company will stop sharing your information with those of its advertising partners with whom such sharing is considered a “sale” under the CCPA.** If you do not allow these cookies, you will experience less targeted advertising. **Please see Section 3.C to exercise your opt-out rights.**

3. YOUR CONSUMER RIGHTS UNDER CCPA – RIGHT TO KNOW ABOUT PERSONAL INFORMATION COLLECTED, DISCLOSED OR SOLD

California Consumers may contact URBAN REMEDY to exercise the following CCPA rights:

A. Request URBAN REMEDY Disclose at No Charge:

- categories of Personal Information collected, used, and/or disclosed about you;
- categories of sources from which Personal Information is collected;
- business and/or commercial purposes for collecting and disclosing your Personal Information;
- categories of third parties with whom your Personal Information has been disclosed/shared; and
- the specific pieces of Personal Information collected about you.

Right to Know Requests can be submitted to Company by email at privacy@urbanremedy.com

B. Request URBAN REMEDY to Delete at No Charge:

Except as exempted pursuant to CCPA 1798.105, to request URBAN REMEDY delete Personal Information.

Deletion Requests can be submitted to company be email at privacy@urbanremedy.com or by mail to Urban Remedy at: **Attention: Privacy Request to Delete, 208 S. Garrard St., Richmond, California 94801**

C. Right to Opt-Out - Do Not Sell My Personal Information

You have the right to opt out of the sale of Personal Information as that term is defined by the CCPA. You may do so through either of the following methods:

1. Submit a request through our “[Do Not Sell My Personal Information](#)” Web Form.
2. Email privacy@urbanremedy.com with a subject heading “**Do Not Sell My Personal Information**”

D. Verified Request Process:

URBAN REMEDY will confirm all consumer requests prior to taking any action in response to such request.

For consumers that maintain an account with URBAN REMEDY, it may verify the identity of the consumer making the request by either matching with the account information on file or through existing account authentication credentials. For non-account holders, URBAN REMEDY shall verify to a reasonably high degree of certainty, including matching at least three pieces of consumer personal information with that maintained by URBAN REMEDY and/or if necessary, by a signed statement by consumer under penalty of perjury that the requestor is the consumer for which personal information is sought.

Under the CCPA, you may exercise these rights yourself or you may designate an authorized agent to make these requests on your behalf. Authorized agents must demonstrate they have written authorization from you to make requests on your behalf. Company may additionally require the consumer to confirm their identity and verify the authorized agent’s permission before complying with any request.

D . Consumer Request Limitations:

Please note that these rights are not absolute and in certain cases are subject to conditions or limitations as specified in the CCPA, including, but not limited to:

- URBAN REMEDY is obligated to disclose/delete only upon a **verifiable** Consumer request from the consumer or an authorized agent acting on behalf of Consumer.
- Consumers may only make a personal information request twice in a 12-month period.
- Deletion is not required because it is necessary for URBAN REMEDY to maintain the Personal Information to fulfill the purposes enumerated in CCPA Section 1798.105

URBAN REMEDY will confirm and respond to all requests within the timeframe required under the CCPA. In responding to any request to disclose/delete, URBAN REMEDY shall maintain a record of the requests as required under the CCPA.

4. Non-Discrimination Policy

You have the right not to receive discriminatory treatment for exercising any rights conferred by the CCPA. URBAN REMEDY shall not discriminate against a consumer for exercising any rights under the CCPA, including, but not limited to, (a) denying goods or services, (b) charging different prices or rates (including discounts/penalties) that is not directly related to the value provided to URBAN REMEDY for the Personal Information, (c) suggesting Consumer will receive a different rate/price or different level of quality of goods/services

5. Your California Privacy Rights under California Civil Code Section 1798.83 & Business and Professions Code Section 22581

California law permits Consumers to request and obtain from once a year, free of charge, certain information about their Personally Identifiable Information (“PII”) (as defined by California law) disclosed to third parties for direct marketing purposes in the preceding calendar year (if any). If applicable, this information would include a list of the categories of PII that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year.

In addition, a business subject to California Business and Professions Code Section 22581 must allow California residents under age 18 who are registered users of online sites, services, or applications to request and obtain removal of content or information they have publicly posted. Your request should include a detailed description of the specific content or information to be removed. Please be aware that your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

6. Accessibility of this CCPA Policy

- You can download and print a copy of this Notice [here](#)

7. Contact Us

Additional detail regarding our collection, use and disclosure of Personal Information, as well as general opt-out rights and other privacy disclosures, is set forth in our general [Privacy Policy](#).

If you have any questions regarding your Personal Information or about our privacy practices, please contact us at: URBAN REMEDY, Attention Privacy: by email at privacy@urbanremedy.com or 208 S. Garrard St., Richmond, California 94801

This Notice was last updated: December 12, 2021